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In 2004, BBG developed the highly acclaimed *SharedFunding* program to help reduce healthcare costs to employers while maintaining the same level of benefit provided to employees. Today, a bevy of organizations fully embrace and depend on *SharedFunding*. They also appreciate and capitalize on BBG's administrative strengths, health insurance expertise, and unwavering responsiveness to client needs.

As BBG has grown, our core mission has endured and been enhanced. *SharedFunding* has consistently saved organizations 20% or more on their healthcare costs year after year and BBG continues to drive great value into the proposition. While reducing costs is really valuable, BBG has also invested in the combination of the latest cloud-based technology and great people to deliver coherent solutions and excellent customer service to the clients we serve.







Here are some of the things our clients will tell you about *SharedFunding*:



- SharedFunding Reduces Costs Without Reducing Benefits
- SharedFunding is Safe <u>and</u> Fully Insured
- *SharedFunding* is a "Fortune 500" Caliber Solution for SMB's
- *SharedFunding* Enhances Employee Benefit Plans and Helps Organizations Compete For and Retain Talent
- *SharedFunding* Plans are Fully Customizable, Providing Both Choice and Flexibility
- *SharedFunding* Delivers a Solid Long-Term Strategy
- *SharedFunding* Savings Go Right to the Bottom Line
- SharedFunding Safeguards Employees and Provides Peace of Mind For CEO's, CFO's and Other Business Leaders

<u>SharedFunding</u> Our Winning Approach to Lowering Health Insurance Costs Without Sacrificing Benefits

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